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Book Title

Title: Blue Bubble Gum

Author: Martha Goldner

Publisher: XlibrisUS

ISBN: 979-8-3694-1741-6

Pages: 26

Genre: Illustrated Children's Book

Reviewer: Beth Adams

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Blue Bubble Gum by author Martha Goldner is a funny, spirited book, whimsically taking readers through the life cycle of a piece of grape flavored Double Bubble Gum. From opening the wrapper, to chewing it until the taste wears out, then disposing it in the trash, readers follow the many aspects of the gum throughout common changes. It can get eaten by birds and animals; swallowed by a child in a baby chair; stuck to a shoe, hair or clothes; and even put on a train track. The art of blowing a big bubble often results in getting pieces of gum all over your face – a funny but true result of such actions.

The text of this light-hearted book grows upon previous sentences allowing for the youngest of children to read this book to develop a basic understanding of vocabulary. For example, “A wicky-wacky wad of blue bubble gum,” is followed by “A sticky-tacky, wicky-wacky wad of blue bubble gum,” then adding “Ooey-gooey” to that. Fun words using poetic license to keep a happy tone while paging the basic illustrations throughout the book makes the reading a cheerful and enjoyable experience.

If you think about it, gum is one of the silliest forms of candy – to chew and not swallow is so contradictory to one’s instinct of eating. And the flavor cycle, from sweet, firm, and pungent at first – to rubbery and tasteless towards the end – again gives gum its unique place on the candy store or grocery shelf. *Blue Bubble Gum* brings all these sensory perceptions into the exhibits of the many aspects of bubble gum - quite vicariously to the readers’ imaginations. Readers enjoy the taste and texture of gum, without the risk of cavities.

The fanciful storyboard of gum combining the playful fun words along with the images creates a time when a parent and child can be comforted together in safety and love. The many moments of reading this book together will imprint a memory of enjoying the comical qualities of such silly food while sharing this experience with those you love. Spoiler Alert: you may wish to put a wad of gum in your mouth upon finishing this book! – so make sure you have some around.

If you’re looking for an imaginative book that encourages creativity, *Blue Bubble Gum* is a must-have for your child’s bookshelf!

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